



Three Kings Banquet

HACEMOS NJ,
HISPA and USHAA

A celebration of collaboration,
accomplishment and friendship

Seabra's Armory, Perth Amboy, NJ
January 19th, 2008

Three Kings Banquet

Reception and Hors D'oeuvres

Welcome

Buffet Diner

Dancing with Swing Sabroso

Recognition

Dancing with Swing Sabroso

Raffles

Program



HACEMOS NJ BOARD

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- Isabel Cabrera,
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- Rod Castillo,
Regional President –
East

About HACEMOS



HACEMOS is the Hispanic Association of AT&T Employees. HACEMOS is a national organization with 29 chapters across the country and over 1,500 members.

The NJ chapter started to operate under the “HACEMOS NJ” name in October 2006 after the AT&T and SBC merger. Prior to that, the Hispanic Association of AT&T Employees was known as “HISPA NJ”, which resulted from the integration of the “Jersey Shore” Chapter and “New Jersey” (North Jersey) Chapter in 2000.

Since its inception in 1984, the Hispanic Association of AT&T has focused on developing its members and having a presence in the community with a focus on education, and HACEMOS NJ continues this tradition.



HACEMOS NJ Goals

- To support AT&T corporate goals.
- To provide solutions to our local community.
- To provide professional development opportunities to our members.

Our Accomplishments In 2007

2007 Three Kings Banquet

A very successful banquet on January 13, 2007 with more than 100 attendees.

High Technology Day (HTD)

HTD is an event for Middle and High School students, to expose them to technology and role models.

On April 19, 2007, HACEMOS NJ hosted 16 students from New Brunswick Middle School at AT&T R&D headquarters in Middletown. The students participated in lab tours, technology demonstrations and a national video conference that linked 20 locations and over 1,000 students nation wide.

High School Career Days

HACEMOS members supported Career Days at several High Schools during the spring of 2007, including Union Hill High School (Union City), River View Middle School (Red Bank) and New Brunswick Middle School (New Brunswick).

Six Flags – Great Adventure

Our discounted tickets sale continues to be a key annual fundraiser. Don't miss the savings in 2008!

Hispanic Heritage Month (HHM)

Two highlights from 2007 HHM: The networking events for members were a great success, including a new venue in Manhattan. And a book discussion on "The Latino Advantage in the Workplace" written by Arturo Poiré and Mariela Dabbah, engaged and motivated members in new ways.

Coming up in 2008:

February 21st –High Technology Day

In NJ we are expanding to host over 80 students in two AT&T Labs locations, Middletown and Florham Park.

"Six Flags-Great Adventure" Fundraiser

Don't miss the opportunity to save and support our programs by purchasing discounted ticket sales for one-day or season passes for all the parks.

For information, contact us at: mcaceres@att.com

HACEMOS



HISPA BOARD

- Ivonne Diaz-Claisse, Chairman
- Steve Estrada, Communications Director
- Mildred Medina, Finance Director
- Cesar Bocanegra, Director
- Yvonne Shepard, Director

HISPA STAFF

- Mayra Caceres, Youth Program Director
- Isabel Cabrera, Critical Issues Manager
- Teresa Cintron, Strategic Planning Consultant
- Daisy Diaz, Business Development Assistant
- Yolande Pastrana, Educational Program Director
- Ileana Artiga, Website Manager

Pilot Champions

- Joanna Clark
- Alejandro Figueiras
- Jose Martinez
- Raul Rios

HISPA MISSION

Our mission is to inspire students by enabling Hispanic / Latino role models to participate in educational programs within our communities.



HISPA Goals

- To reduce the drop-out rates of Hispanic/Latino students and other minority students by targeting middle schools students and emphasizing the importance of higher education in each role model presentation.
- To develop strategic alliances with Employee Resource Groups, Professional Organizations and Alumni Networks in order to select, recruit and support our pool of role models.
- To become a one-stop resource that provides access to thousands of professional Hispanic/Latino role models willing to share their motivational stories on an ongoing basis to schools and community based educational programs.
- To support and expand existing community based educational programs with similar goals that have an existing need for a Hispanic/Latino pool of role models.

CORPORATE ADVISORY BOARD

Peter Cornell, AT&T

Sandra Bavasso, LatPro

Sonia Estevez, Samsung

Luis Diaz, Gibbons Law

www.hispa.org

2007 Accomplishments

HISPA collaborates with USHAA in coordinating and hosting the 1st Latino Affinity Group Education Summit held in Newark, NJ on March 28.

HISPA establishes strategic alliance with Save Latin America, Inc. in support of the "Reaching Our Dreams" program and participates in Newark and West New York, NJ and Bronx, NY events.

HISPA sponsors first HACEMOS (AT&T) Youth Conference as part of the 2007 HACEMOS National Scholarship Conference in Chicago, IL.

HISPA establishes partnerships with HSF Alumni, Merck's Hispanic Organization (MHO), J&J HOLA, AT&T HACEMOS NJ and LISTA.

HISPA participates as guest speaker at the 2007 National Action Council for Minorities in Engineering (NACME) Partners Workshop in Denver, Colorado, strengthening HISPA-NACME partnership.

HISPA holds first HISPA Role Model Program events in Perth Amboy and New Brunswick middle schools, reaching over 350 students.

HISPA participates in the HACEMOS Leadership Forum in Atlanta, GA. and establishes agreements with AT&T HACEMOS chapters to run pilot role model programs in Atlanta, Chicago, Los Angeles and San Diego.

HISPA participates in the United States Hispanic Chamber of Commerce Convention in San Juan, Puerto Rico.

HISPA launches prototype for the new HISPA website with interactive calendar and database for the role model program, developed by LatPro.



Students say...

"Thank you for coming in and talk to us. Since the day you talk to us it change my point of view for Math. I am no so good in Math but I am going to try my best to get the work right. You're my biggest inspiration."

"Thank you for taking time out of your busy schedule to come speak with us. Your presentation has inspired me to stay in school and finish college. You gave me confidence and I now know that I can accomplish anything I set my mind to. I used to think that my career didn't consist of any Math. I just found out that it does. I will do my very best and pass everything."

HISPA



USHAA

- Hon. Nelson A. Diaz
- Luis J. Diaz, Esq.
- Alex Garcia, RA, AICP
- Alfred Placeres, Esq.
- Betty Manetta
- Graciela Diaz
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About USHAA

The United States Hispanic Advocacy Association ("USHAA") is the premier Latino consumer advocacy non-profit leveraging Hispanic purchasing power to provide effective advocacy, meaningful benefits and education programs to its members. We help ensure that Latinos receive economic benefits commensurate with their contributions to the American economy.

USHAA provides a strong and independent voice for members and the estimated 42 million Hispanic consumers before State and Federal governments and corporate America. We seek to unite Latinos by focusing our advocacy on Green Agenda issues that build capacity, create accountability and foster partnerships.

Our agenda is "green" because this is the color of hope, economic empowerment and non-partisanship. The issues we cover include governance, health care, education, jobs, consumer protection, procurement and small business. We forge strategic advocacy alliances with other leaders and organizations (our Ambassadors and Advocacy Partners) to assist our diverse communities in working together.

We encourage you to become part of this historic effort. Sign Up and create a FREE account at www.USHAA.com



2007 Accomplishments

August 2007

USHAA/MBEC - Moderators at 24th Annual NY Federation Business & Health Expo

June 2007

USHAA & National Latino Automotive Coalition Partner on Procurement

May 2007

USHAA Partners with AARP to Host Hispanic Healthcare Summit

April 2007

USHAA Leaders Moderate Procurement Roundtable at Somos El Futuro Hispanic Business Agenda Summit

March 2007

USHAA Receives Red Cross Non-Profit of the Year Award

March 2007

USHAA Hosts Fortune 1000 Latino Affinity Group Summit: Educating Our Youth



¡Unidos Podemos!

USHAA's Goal is to unite the Hispanic community under "Green Agenda Initiatives. We refer to this movement as the "Green Agenda" because green is the color of hope, economic empowerment, and non-partisanship (meaning up or down on issues not left or right politics) USHAA believes that in order for Latinos to succeed, we first have to focus on this common Green Agenda irrespective of race or ethnic affinity.

Hispanics must learn to work together with Corporate America and government to leverage their purchasing power to require equitable reciprocity by corporate and governmental entities. The reason is not because this is the right thing to do, but simply because it is good business. The leverage available to enforce this Green Agenda is the power of the Hispanic consumers.

USHAA



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