



2010 HISPA's Three Kings Banquet
A Gala Event
Thursday, January 14, 2010

The Three Kings Banquet is HISPA's annual gala event. This exciting and unique event enables HISPA to continue fulfilling its mission to increase the number of U.S. Hispanic students that graduate from high school. Listed below are various opportunities for support of the Annual Three Kings Gala, scheduled for January 14th, 2010 at Seabras Armory in Perth Amboy, NJ.

I. Sponsorship Levels:

- _____ Platinum (\$7,500)
- _____ Gold (\$5,000)
- _____ Silver (\$2,500)
- _____ Bronze (\$1,000)
- _____ Business (\$500)

II. Event Program Ads:

- _____ Inside Front Cover, Inside Back Cover, Back Cover (\$500)
- _____ Full Page - Color (7" x 9 1/2") - \$400
- _____ Full Page - Black and White (7" x 9 1/2") - \$250
- _____ Half Page - Black and White - (7" x 4 3/4") - \$150
- _____ Quarter Page/ Business Card - Black and White - (3 1/2" x 4 1/2") - \$80
- _____ Family Ad - Black and White, Text Only - (3 1/2" x 4 1/2") \$40

Please Print:

Contact Name: _____

Company Name: _____

Address: _____

Phone: (____) _____ E-mail: _____

Advertising Copy Deadline December 11, 2009

Please return both pages to the HISPA Three Kings Banquet, Attn: Mildred Medina, 573 Harding Avenue, Perth Amboy, NJ 08861 with a check made payable to "HISPA" and your ad information as follows: Please provide your message on a separate sheet of paper, attach your camera ready artwork to this form, or e-mail your ad (as an image file [jpeg, pdf, tiff, eps] or document) mildred_medina@merck.com.

Need something different - Customize Your Sponsorship! We would be happy to work with you to create a sponsorship opportunity that meets your needs, interests, and budget.

- Sorry, I cannot participate, please accept my donation of \$ _____
- Our Company has a Matching Gift Program

Platinum/Platino Sponsor - \$7,500

- ❖ Tickets for 12 to the Three Kings Banquet.
- ❖ Prominent signage at the Three Kings Banquet.
- ❖ Listing as Platinum Sponsor in all printed event materials.
- ❖ Prominent placement of company name on invitations to Three Kings Banquet (with distribution to approximately 1,000 members of HISPA and affiliated organizations).
- ❖ Name/logo listed on HISPA's website with link to business web page.
- ❖ Acknowledgement in HISPA's Newsletter.
- ❖ Public recognition through publications/press coverage.

Gold/Oro Sponsor - \$5,000

- ❖ Tickets for 8 to the Three Kings Banquet.
- ❖ Signage at the Three Kings Banquet.
- ❖ Listing as Gold Sponsor in all printed event materials.
- ❖ Preferred placement of company name on invitations to Three Kings Banquet (with distribution to approximately 1,000 members of HISPA and affiliated organizations).
- ❖ Name/logo listed on HISPA's website with link to business web page.
- ❖ Acknowledgement in HISPA's Newsletter.
- ❖ Public recognition through publications/press coverage.

Silver/Plata Sponsor - \$2,500

- ❖ Tickets for 6 to the Three Kings Banquet.
- ❖ Listing as Silver Sponsor in all printed event materials.
- ❖ Special placement of company name on invitations to dinner dance (with distribution to approximately 1,000 members of HISPA and affiliated organizations).
- ❖ Name/logo listed on HISPA's website with link to business web page.
- ❖ Acknowledgement in HISPA's Newsletter.
- ❖ Public recognition through publications/press coverage.

Bronze/Cobre Sponsor - \$1,000

- ❖ Tickets for 4 to the Three Kings Banquet.
- ❖ Listing as Bronze Sponsor in all printed event materials.
- ❖ Placement of company name on invitations to Three Kings Banquet (with distribution to approximately members of HISPA and affiliated organizations).
- ❖ Name/logo listed on HISPA's website with link to business web page.
- ❖ Acknowledgement in HISPA's Newsletter.
- ❖ Public recognition through publications/press coverage.

Business/Personal Sponsors - Angels - \$500

- ❖ Tickets for 2 to the Three Kings Banquet.
- ❖ Name listed on HISPA's website with link to business web page.
- ❖ Acknowledgement in HISPA's Newsletter.
- ❖ Public recognition through publications/press coverage.