

Penn's La Casa Latina and the Latino Coalition Present



HISPA ROLE MODEL PROGRAM KICK-OFF & RECRUITING EVENT

In Partnership with SHPE Penn Chapter



**Society of Hispanic
Professional Engineers**
University of Pennsylvania Chapter



**February 26, 2015
3:30 p.m. – 6:30 p.m.**

**G26: Hall of Flags, Houston Hall
University of Pennsylvania
3417 Spruce Street
Philadelphia, PA 19104**

**Funding Provided by
The Comcast Foundation**





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AGENDA

3:30 p.m.

Networking & Coffee Break

4:00 p.m.

Opening Remarks

La Casa Latina

Center for Hispanic Excellence,

University of Pennsylvania and

Latino Coalition, University of Pennsylvania

About HISPA

Dr. Ivonne Díaz-Claisse, HISPA President & CEO

4:15 - 5:45 p.m.

Workshop

"Know your ROLE-MODEL the Change"

Carlos Ojeda Jr., CoolSpeak

5:45 p.m.

Closing Remarks

Sergio Rodríguez Labra, SHPE Penn Chapter

University of Pennsylvania, 2017

6:00 p.m.

Networking Reception



Dr. Ivonne Díaz-Claisse

President & CEO
HISPA

Dr. Ivonne Díaz-Claisse is the President and founder of HISP, Hispanics Inspiring Students' Performance and Achievement. HISP is a non-profit 501(c)(3) organization dedicated to proactively encouraging students' success by recruiting, supporting and coordinating Latino professionals' participation in educational programs in the communities where they live and work. The main objective is to expose students to a diverse group of professional role models, who, through their stories, will inspire them to pursue higher education. Her support of Latino youth has been recognized

by Verizon's Hispanic Employee Resource Group with the 2012 Community Service Award; Save Latin America, Inc. with the 2011 Tres Próceres Award; the New Jersey Hispanic Research and Information Center with the 2010 Distinguished Maria De Castro Blake Outstanding Community Service Award, and the Trenton YWCA 2014 New Jersey Women's Hall of Fame. Dr. Díaz-Claisse's professional background includes a 10-year career with AT&T Labs as an Operations Research Analyst supporting network capacity planning initiatives by providing expertise in data analysis, optimization and forecasting. Her educational background includes a B.S. in Mathematics from the University of Puerto Rico; a Master's in Engineering in Operations Research from Cornell University; a Master's in Mathematics from the University of Maryland; and a Ph.D. in Mathematics from Arizona State University.



Carlos Ojeda Jr.

President & CEO
CoolSpeak

Carlos Ojeda Jr. has been called one of the most dynamic speakers under 40 in America. Over the course of his career he has traveled all across the country and has spoken to tens of thousands of students and education professionals, sharing his message of educational empowerment. He received his bachelor's degree in Business Management with a minor in Marketing and a minor in Law from Bloomsburg University. He has a Master's in Business

Administration with a focus in business development, entrepreneurship and organization development from Kutztown University.

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